

Sponsorship and Exhibition Packages

IHE Annual Conference and IHE Awards 2025

Royal College of Physicians (RCP London)

26 November 2025

Why attend the IHE Annual Conference?

IHE's Annual Conference is the UK's flagship event for the independent higher education sector. Sponsoring or exhibiting provides an excellent opportunity to promote your brand, products and services to key decision makers in this growing part of the higher education sector.

IHE is the fastest growing representative body for higher education in the UK. [IHE Members](#) are world leaders in higher education, professional training and pathways. The 90+ Members and subscribers in our membership comprise the most exciting and diverse group of institutions in the UK's higher education sector, serving their communities and industries through flexible and innovative programmes focused on the needs of students today.

The IHE Annual Conference has attracted over 150 participants for more than 10 years. Recent significant growth in the number of independent providers joining IHE has been reflected by steadily increasing conference attendance. After moving to the 240-capacity One Great George Street in 2023, by 2024 we had already outgrown the venue. In our search for a 2025 venue, it was extremely important to us to not just increase capacity but maintain an exceptional conference experience for all attendees including our valued Sponsors and Exhibitors.

The IHE Annual Conference 2025 will be held at the Royal College of Physicians (RCP London). This fabulous venue will offer significantly more brand awareness opportunities for our Sponsors and retain the all-important combined exhibition and refreshments area to maximise networking time with conference delegates. While the venue's exhibition capacity is 20 stands, we have taken the decision to limit the exhibition to 16 stands this year to optimise Exhibitors' conference experience.

As ever, we anticipate the conference will attract decision makers from both IHE Member and non-member institutions. The job titles of previous years' delegates include Chairs, CEOs, Principals, Directors, Student Services Managers, Finance Managers, Academic Managers, International Directors, Registrars and Marketing Directors. We will also welcome revered speakers from Government, sector bodies, and industry, as well as higher education providers and their student representatives.

[Our highlights from the IHE Annual Conference 2024](#) will give you a flavour of the profile given to Sponsors and Exhibitors and an insight into programme content. Take a look at the [2024 Delegate Guide](#) to get a feel for the agenda on the day as well as the brand awareness opportunities in the publication.

Benefits of sponsorship and exhibiting:

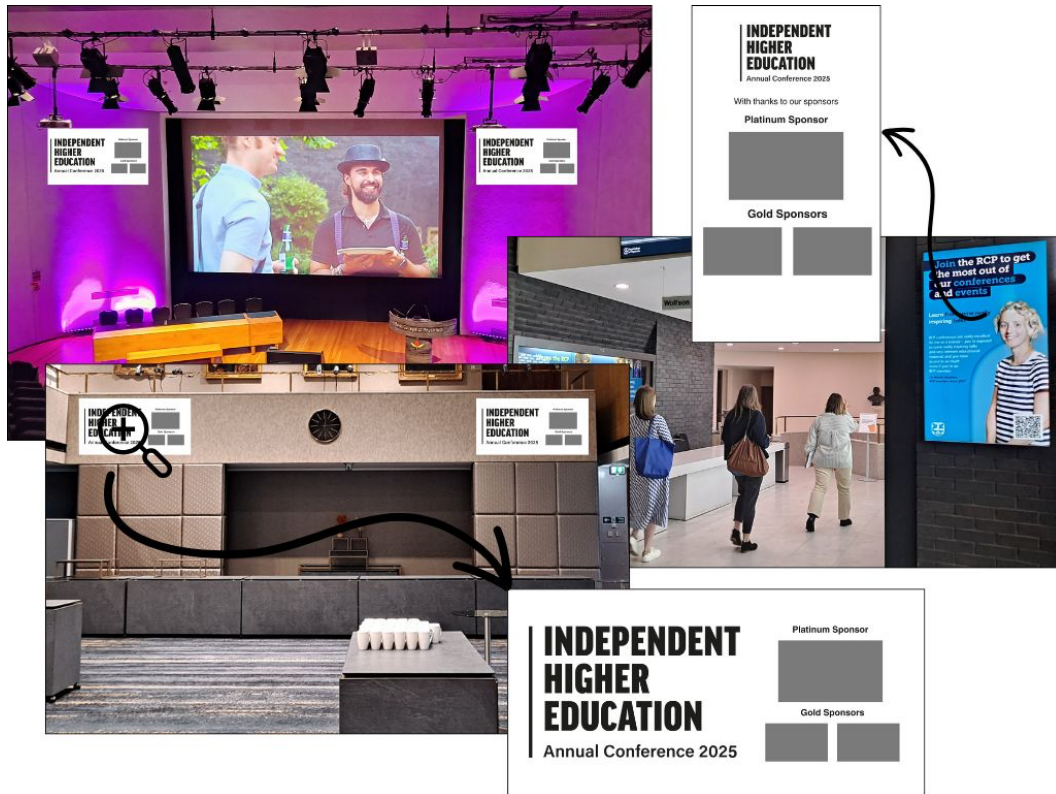
- Build brand awareness with key players in the independent higher education sector.
- Deliver your organisation's key messages directly to senior staff and decision makers.
- Showcase your organisation's products and services directly to delegates.
- Discover firsthand how your product and services resonate with IHE Members and the wider independent higher education sector.
- Network with other industry organisations.
- Attend conference sessions to hear the latest sector updates and gain insights into IHE Members' experiences and operating contexts.
- Benefit from the positioning of your organisation alongside IHE.

Please note that exhibition space is limited and sold out in 2023 and 2024. Priority will be given to conference Sponsors, followed by existing Partners and Supporters of IHE. We recommend booking at the earliest possible opportunity.

If you would like to hear more about how to become an IHE Partner or Supporter, please email info@ihe.ac.uk.

Sponsorship Packages

Our move to RCP London presents an opportunity to enhance our sponsorship packages with more brand awareness opportunities than ever before.



Proposed Sponsors' logo placements for the IHE Annual Conference 2025 at RCP London, for illustration purposes only.

In addition to projection in the main auditorium, there are six large information screens throughout the venue and banners in the exhibition and refreshments area.

Platinum - £7,500

There is only one opportunity to be the IHE Annual Conference 2025 Platinum Sponsor, which is the package that will provide you with maximum exposure.

Benefit from:

- The opportunity to address delegates for five minutes as part of the conference welcome.
- Your logo projected prominently alongside all main auditorium presentations.

- Your logo displayed prominently on the information screens throughout the venue as part of a two-slide rotating display.
- Your logo displayed prominently as part of the branded banners in the exhibition and refreshments area.
- A full-page advertising space on the inside front cover of the digital conference guide.
- Your logo and 100-word biography on the conference page of the IHE website and in the digital conference guide.
- Your logo on all campaign communications and online materials.
- Two social media thank you tweets prior to the conference, one during, and one after.
- Inclusion, as Platinum Sponsor, in a mailout to IHE Members immediately before the conference providing details about our Sponsors and Exhibitors.
- Priority stand space in the exhibition and refreshments area.
- Four complimentary conference passes including the drinks reception and IHE Awards.
- Delegate list to be supplied in advance of the conference (names, job titles and organisations).

Gold - £5,000

There are only two opportunities to be a IHE Annual Conference 2025 Gold Sponsor, providing exposure at key touch points.

Benefit from:

- Your logo projected alongside all main auditorium presentations.
- Your logo displayed on the information screens throughout the venue as part of a two-slide rotating display.
- Your logo displayed as part of the branded banners in the exhibition and refreshments area.
- A half-page advertising space on the inside back cover of the digital conference guide.

- Your logo and 100-word biography on the conference page of the IHE website and in the digital conference guide.
- Your logo on all campaign communications and online materials.
- Two social media thank you tweets prior to the conference, one during, and one after.
- Inclusion, as Gold Sponsor, in a mailout to IHE Members immediately before the conference providing details about our Sponsors and Exhibitors.
- Priority stand space in the exhibition and refreshments area.
- Three complimentary conference passes including the drinks reception and IHE Awards.
- Delegate list to be supplied in advance of the conference (names, job titles and organisations).

Exhibition Packages

IHE Partners and Supporters - £1,500

Other organisations - £2,150

The exhibition will be held in the Osler Room.

Make the most of networking at the IHE Annual Conference 2025 with a stand in our exhibition area where delegates will congregate at registration, lunch, and during each break for refreshments. An exhibition stand is a great way to increase brand awareness and communicate your message to IHE Members.



Exhibitors engaging with the delegates at the IHE Annual Conference 2024.



Benefit from:

- Exhibition space in the lunch and refreshments area, including a table and two chairs (optional), internet access and power point.
- Your logo and 100-word biography on the conference page of the IHE website and in the digital conference guide.
- Inclusion as an Exhibitor in a mailout to IHE members immediately before the conference providing details about our Sponsors and Exhibitors.
- Two complimentary conference passes including the awards reception.
- Delegate list to be supplied at the event (names, job titles and organisations).

IHE Annual Conference 2025 Drinks Reception and IHE Awards 2025

All delegates are invited to attend a drinks reception and the IHE Awards immediately following the conference day programme. We also extend invitations to guests and sector friends to join our evening of celebration. This is a fantastic opportunity to reflect on the day and network further with delegates in a relaxed setting.

The IHE Awards are our annual celebration of the innovation and excellent practice taking place in our community, recognising and rewarding quality across the full breadth of IHE Member activity. In 2024, we received a record-breaking 60 nominations. Winners were announced on the night by each award sponsor. To find out more, check out our [2024 awards page](#).

Drinks Reception Sponsorship - £2,500

The drinks reception will be held in the prestigious Dorchester Library.

Benefit from:

- The opportunity to give a two-minute welcome address to attendees.
- A 3m x 2m stand in place throughout the drinks reception and IHE Awards.
- Up to two additional branded banner displays either side of the stage during the drinks reception.
- Your logo on all communications about the drinks reception.
- Your logo and 100-word biography on the conference page of the IHE website and in the digital conference guide.
- One social media thank you tweet prior to the conference, highlighting your sponsorship of the drinks reception.
- Two complimentary passes to the conference day programme.
- Two additional complimentary admissions to the drinks reception and IHE Awards.

Award Sponsorship - £1,000

Enjoy the limelight of presenting an award that celebrates exemplary practice in an area aligned to your organisation's mission. All awards Sponsors will benefit from increased brand presence on the conference and awards pages of the IHE website, and in all awards communications. This year, for the first time, awards sponsors will receive a complimentary pass to the conference day programme



Choose from one of the following award categories:

- Advancing International Education
- Empowering Student Voice
- Inspiring Course
- Outstanding Collaboration
- Supporting Staff Wellbeing
- Supporting Student Success
- Technology Enhanced Learning

Benefit from:

- The opportunity to present the award at the awards ceremony.
- All awards communications will display your logo alongside your sponsored award.

- Your logo and company description (max 100 words) on the awards page of the IHE website.
- One social media thank you tweet prior to the conference, highlighting your award sponsorship.
- One complimentary pass to the conference day programme.
- Two additional complimentary admissions to the drinks reception and IHE Awards.
- Each award sponsor will be thanked prior to the award presentation.

Booking information

Priority booking

All sponsorship and exhibition packages will be made available in the following priority order:

- IHE Partners exclusively until 25 July.
- IHE Supporters and Partners exclusively from 28 July until 11 August.
- All sector organisations from 12 August onwards.

Booking process

Opportunities will be allocated on a first come, first served basis.

Please read the accompanying document *Terms and Conditions - Sponsorship and Exhibition - IHE Annual Conference 2025*. You should complete and return your booking form to Gemma Green, Director of External Relations, gemma@ihe.ac.uk.

We are not able to hold packages and you will need to submit the form to confirm your booking.

We will invoice upon receipt of your booking form. All prices are exclusive of VAT.

Exhibitor stand allocation

Exhibition stand locations will be reserved for Platinum and Gold Sponsors.

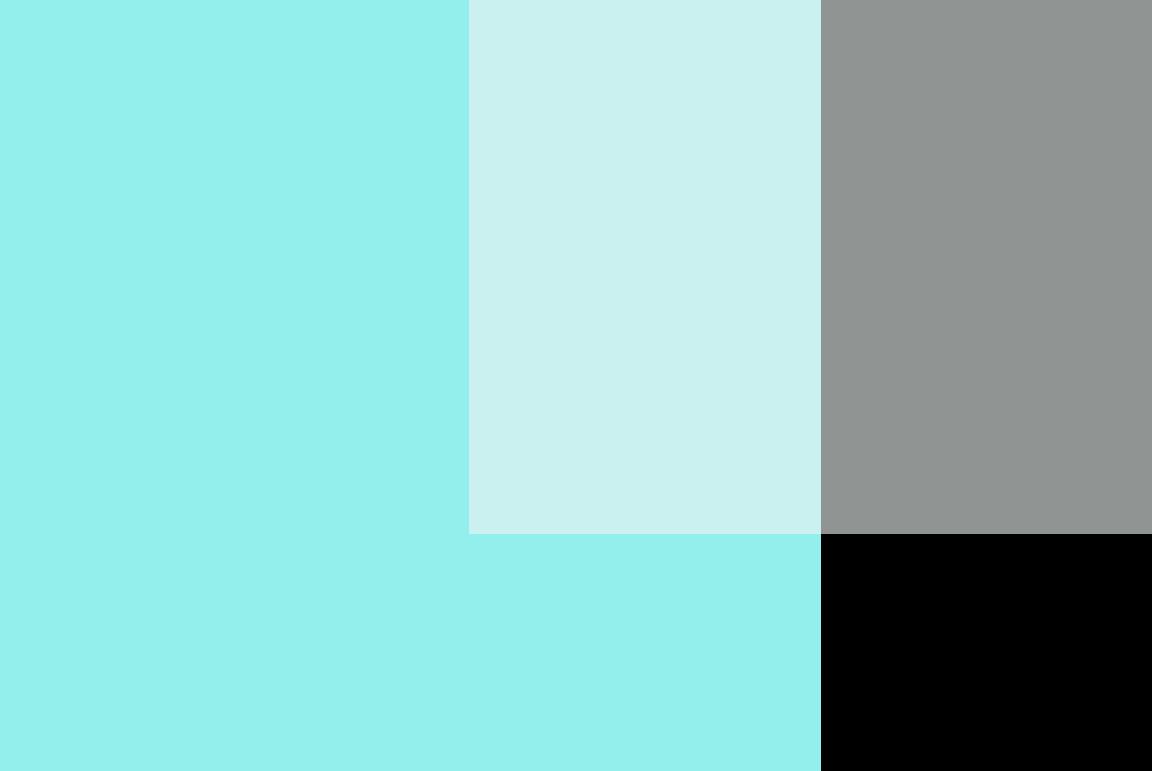
All remaining exhibition stands will be allocated on a first come first served basis.

All Exhibitors will be provided with a 3m x 2m space.

Venue information

RCP London
11 St Andrews Place
London
NW1 4LE





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