

## M3. Mission and Values

### Mission

1. IHE is the formal representative body for independent providers of higher education, professional training and pathways in the UK. We ensure that the voice of independent providers is heard and the interests of their students are protected when government, regulators and others make decisions which affect their lives and their learning.
2. Our representative role is underpinned by a mission to promote the Values of diversity, flexibility, innovation, student focus and collaboration within UK higher education. We achieve this by advising, supporting and promoting the institutions in our membership, all of whom in joining sign up to these Values and commit themselves to putting them into practice.

### Values

#### 3. Diversity

*recognising that the choices and aspirations of students are best promoted by supporting the distinctive nature of providers within a diverse ecosystem of provision*

#### Flexibility

*recognising that individual students have complex lives and varied needs which may shape how they can access and participate in learning, requiring flexibility in provision*

#### Innovation

*recognising that technological progress and economic change require education to undergo continual review, renewal and improvement in how it is designed and delivered*

#### Student focus

*recognising that the most important part in any education is played by the person who is learning, and their needs and interests must be kept at the heart of a provider's mission*

#### Collaboration

*recognising that higher education has the most potential to improve the lives of students by working closely in collaboration with the industries and communities they care about*