

**INDEPENDENT
HIGHER
EDUCATION**

2030 STRATEGY



Explore



IHE is the home of independent higher education. Instinctively innovative, keenly collaborative and always student-centric, independent providers do things differently.

Our 2024 manifesto set out IHE's vision for higher education as part of a modern and diverse tertiary system which promotes innovation, excellence and flexibility. It presented a blueprint for change that will guide IHE's policy work over the next five years.

This 2030 strategy serves as its companion piece, articulating our ambition for IHE as an organisation over this same period, describing what we wish to achieve and defining how we hope to be seen.





IHE is a UK representative body with local roots, regional reach and global ambition.

We support a vibrant and diverse network of institutions and professionals across the country which is growing by the day.

Our expert advice on the policy and practice of higher education helps busy institutional leaders and their teams to focus on what matters most.

Our proven influence ensures that government, business and the wider sector understand the needs and perspectives of our members and the interests of their students.

Our active promotion of members in the UK and internationally generates new prospects for collaboration and new opportunities for growth.

**IN 2030
IHE WILL BE
KNOWN AS...**

1 A THRIVING AND DIVERSE COMMUNITY



We will draw strength from the size and diversity of our highly supportive membership, held together by shared values, common experiences and a collective desire to learn, to grow and to innovate.

We will be known for:

- being home to the largest and most varied group of providers in the higher education sector
- supporting members to organise and collaborate in every region and nation of the UK
- hosting spaces and empowering individuals to form the most productive communities of practice

2 A TRUSTED AND AGILE PARTNER IN GROWTH

We will unlock the power of independent higher education providers to support growth and build the productive capacity of the economy across every sector and region of the UK.

We will be known for:

- our members, embedded in leading industries, materially enhancing skills and productivity
- working with local and national decision makers to expand opportunity and prosperity
- helping government to better orient regulation and funding towards investment and growth





3 AN INFLUENTIAL VOICE IN GOVERNMENT AND IN PUBLIC

We will use our deep knowledge of the sector to inform thinking and conversations about tertiary education and to shape a policy environment in which our members and their students can succeed.

We will be known for:

- offering rich and data-driven insights about our members and their students
- producing and communicating distinctive and compelling policy ideas and commentary
- our unique perspective which is routinely sought out and featured as an essential voice for tertiary education

4 AN AGENT OF INNOVATION AND CONTINUOUS IMPROVEMENT

We will use our unrivalled position at the frontiers of higher education to help raise standards, enhance quality and drive innovation across the sector in the interests of students and wider society.

We will be known for:

- leading and supporting projects which drive new approaches and enhancements in education
- helping our members through expert advice and training to achieve their development goals
- delivering the highest level of consultancy and support to new entrants and innovators





5 A LEADING PROPONENT OF INTERNATIONAL EDUCATION AND PARTNERSHIP

We will be a leading advocate for the sustainable growth of our international education sector, built on a diverse ecosystem of provision, to enhance the UK's economic prosperity and to expand local opportunities for learning and work.

We will be known for:

- building the widest possible coalition of support in the UK for international education
- extending our influence and the recognition of our members through a global partner network
- working with government and our members to promote their international ambitions for growth

6 A CHAMPION OF THE STUDENT INTEREST AND STUDENT CHOICE

We will ensure that the diverse and evolving needs of different groups of students are explicitly addressed in public policy, in our own work, and in the approaches of our members.

We will be known for:

- leading by example with the student voice embedded in our governance and policy work
- supporting our members to engage their students in institutional governance and curriculum design
- enhancing our communications with students and with prospective students so as to better inform their choices



ABOUT IHE

Independent Higher Education (IHE)
is the UK membership organisation
and national representative body
for independent providers of higher
education, professional training
and pathways.

WANT TO KNOW MORE?

Visit the IHE website for all our latest news >

Read our 2024 manifesto for higher education >

Learn about our members >

Find out what we offer >

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